

2024 METRICS REPORT

Progress toward Goals Outlined in
University of Arizona Water Resources Research Center (WRRC)
2021 STRATEGIC PLAN

2024 Metrics Report Completed June 2025
Due to changes in availability of certain information, only metrics for Strategic Plan Goal 4 are available for the 2023 Metrics Report.

Goal 4: To enhance WRRC leadership in the dissemination of sound and independent water management and policy information and research results through increasing communication with a broad network of professional contacts around the State and beyond.

Presentations and Outreach						
	2019	2020	2021	2022	2023	2024
WRRC Water Webinars* & Co-Hosted Events	16	18	19	25	38	30
Annual Conference Registrations	390	609	1017	779	919	883
Number of Presentations						
Local (Tucson)	21(630)	17	14	11	19	15
State (Arizona)	20(1200)	5	19	15	10	14
National	12(1140)	10	13	17	18	18
International	4 (600)	21	12	19	5	14
Publications						
Arroyo**	N/A	7030	6754	8793	10,628	14,260
Weekly Wave	2734	2847	3073	3385	3796	3,800

*Formerly called WRRC Brown Bags
** Arroyo subscription reporting changed in 2020. Metrics from previous years are not available.

2024 University of Arizona Water Resources Research Center (WRRC) Partnership Matrix

Program	Contact	Strategic Plan Objective	Mission Focus (%)			Partners/Collaborators/Engagement										
			Research	Instruction	Extension/ Outreach	Intra-university	Inter-university	Private/NGO		Government				Tribal Engagement	International Engagement	Total
								Profit	Non-profit	City	County/Regional	State	Federal			
WRRC 2024 Annual Conference	Jessie	2,4	20		80	15	8	20	16	5	5	9	3	2	1	84
WRRC Seminars and Special Events	Jessie	4		10	90	7	6	1	6	7	1	7	4	5	3	47
WRRC External Advisory Committee	Jessie	1, 4	20		80		1	12	4	3	3	4	2	2		31
Arroyo	Susanna	2,4	10	20	70	2	2	4	2	2		4				16
WRRR 104 Program	Jamie	2,4	40	30	30	5	59						2			66
Arizona Water Factsheets	Anne	1,2,4	10		90	4	2	11	5	3	15	2	3	1		46
Water RAPIDS	Anne	1,4	30		70	8	4	11	27	9	14	4	9			86
Transboundary Aquifer Assessment Program (TAAP)	Elia	1,2, 4	90		10	3	9	3	10				6		18	49
Totals 2024						44	91	62	70	29	38	30	29	10	22	425
Totals 2023						148	101	69	113	32	34	29	48	24	48	646

*Director's Programs and Activities are not reported here. Please see [Director Sharon B. Megdal's CV for 2024 activities](#).

Goals Addressed, University of Arizona Water Resources Research Center 2021 Strategic Plan

Goal 1: To increase WRRC capacity to engage in water policy and management research that is highly relevant to the real world through increased external funding and support and recruitment of skilled faculty and staff.

Goal 2: To increase recognition, both within and beyond the University, of the WRRC as an excellent provider of skills and knowledge for future generations of water professionals.

Goal 4: To enhance WRRC leadership in the dissemination of sound and independent water management and policy information and research results through increasing communication with a broad network of professional contacts around the State and beyond.